

Energy Efficiency Visualization in Community Planning (\$489)

Sunday, April 19, 2015 • 2:30-3:45 p.m. WSCC—Hall 6E CM | 1.25

American Planning Association 2015 National Planning Conference



Residential Energy Use:
Energy and Housing Stock
Segmentation to Achieve
Community Energy Savings
COOK COUNTY, IL

American Planning Association

April 19th 2015









Our Mission

We promote smarter energy use for all.



We give people the resources they need to make informed energy choices.



We design and implement efficiency programs that lower costs, and protect the environment.



We ensure the benefits of energy efficiency reach those who need them most.





Elevate Energy: Smarter Energy Use for All

- Smart grid benefits and dynamic electricity pricing in homes
 - 23,000 households enrolled in hourly pricing programs
- Energy efficient buildings
 - 3,600 single family homes retrofitted
 - 18,000 multifamily units retrofitted
- Community-level programs
- Research, policy and innovation







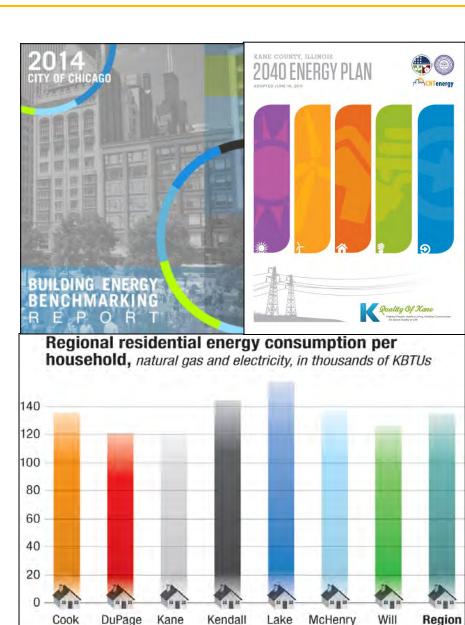




Elevate Energy: Public Sector work

- Energy & Sustainability Planning
 - Municipal
 - County
 - Regional
 - State

- Benchmarking
 - Public Sector building portfolio
 - Rollout/implementation of benchmarking ordinance
- Energy Efficiency at water/wastewater facilities







The Elevate Energy Team



A dedicated and talented team with a broad range of expertise





- Community Sustainability Planning
- Context
- Single Family Housing Characterization
- Applications





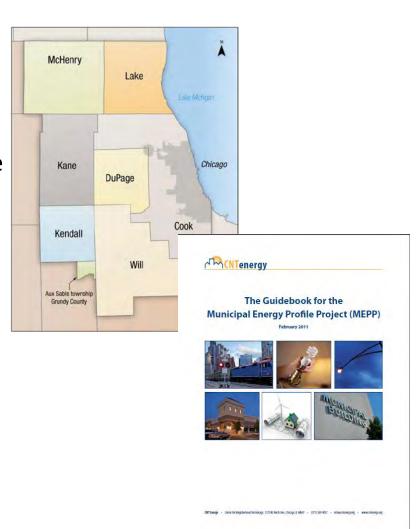
Knowing Where Your Starting From

Community Planning - Baseline Metrics

 integral piece to an energy or sustainability strategy or larger scale plan

Municipal Energy Profile Project (MEPP)

- Developed profiles for 270
 municipalities in 7 county region
 (Chicago metro area)
- Energy and Emissions Data
- Residential, Commercial, Industrial







Cook County Residential Demographics

Cook County Single Family Housing & Demographics				
Size	1635 square miles			
Households	Nearly 2 million			
Single family Homes (n)	Nearly 1.1 million			
Size of homes (median)	1,629 square feet			
Year built (median)	1956			
Construction type	Masonry 38%			
	Frame 58%			
A -	Other 4%			
Household annual income (median)	\$59,903			
Heating Systems	85% gas forced air, 15% hot water/steam			
Central Air Conditioning penetration	40%			





Summary: Housing Stock

Single Family Homes

919 K *% Housing Units in Cook County **Multifamily** 18% Single Family, 82% Data Source: Elevate Energy 2013 Analysis of Cook County Assessor 2010





Cook County Home Examples





























Unique Dataset

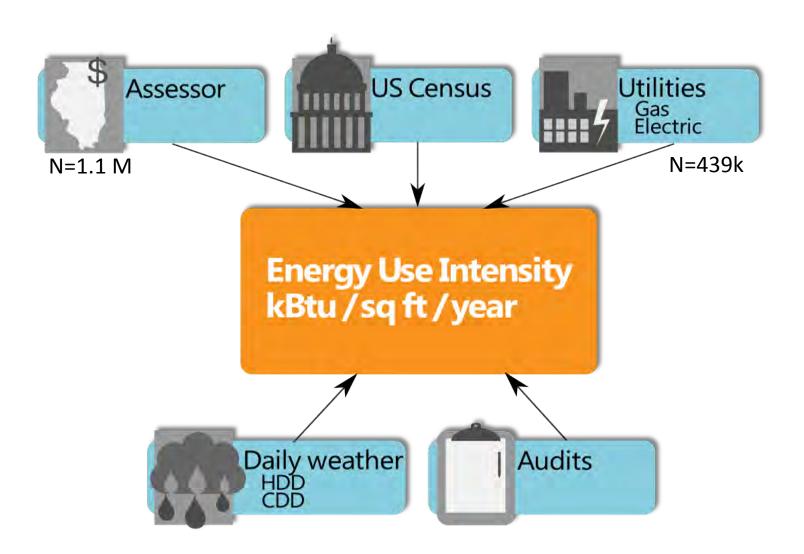
Characteristic	2005 RECS, National	2005 RECS, East North Central	Elevate Energy ¹
# Homes	3,102	486	440,204
kWh	10,757	9,685	9,273
therms	706	934	1,306
kBtu - electric	36,703	33,045	31,639
kBtu - gas	70,589	93,353	130,600
Square feet	1,889	2,132	1,254
Year built	Before 1940	Before 1940	1957
EUI	57	59	129

¹ CNT Energy 2011





Housing Characterization Data Collection



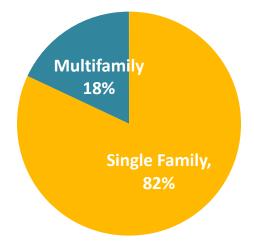


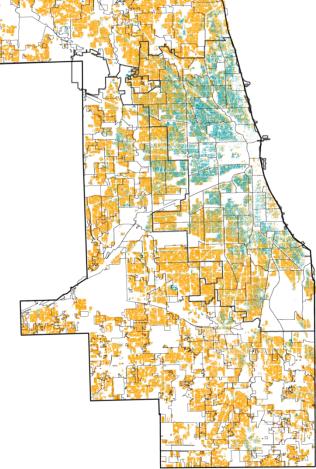


Cook County Single Family Residential Profile

Stock is Old, Small, and Energy Intensive

- 82% of homes built before energy codes
- Median size= 1,313 sf
- Natural Gas Use: 1,329 therms annually
 - Nearly ~2x intensive as national sample
- Electricity = 8,697 kWh annually





Data Source: Elevate Energy 2013 Analysis of Cook County Assessor 2010, and median aggregate utility data 2005,2008





Housing Characterization Analysis

Segmentation of Housing Stock

- Construction Type (frame or Masonry)
- Year built (Pre-1942, 1942-1978, Post-1978)
- Number of stories

Results

- 15 Housing Groups
- Indicators of deep retrofit and savings opportunities





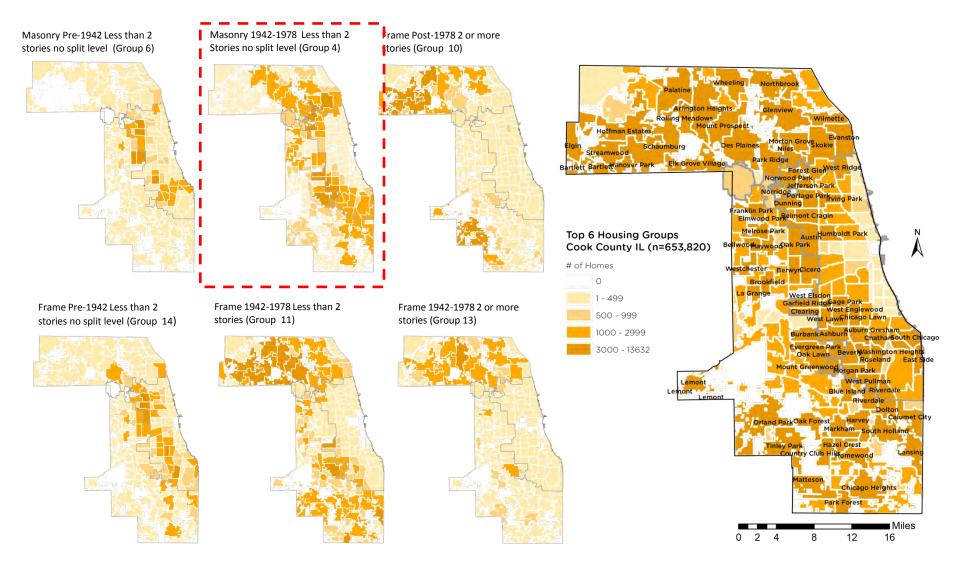
Geographic Concentrations of Housing Types







Geographic Concentrations of Housing Types





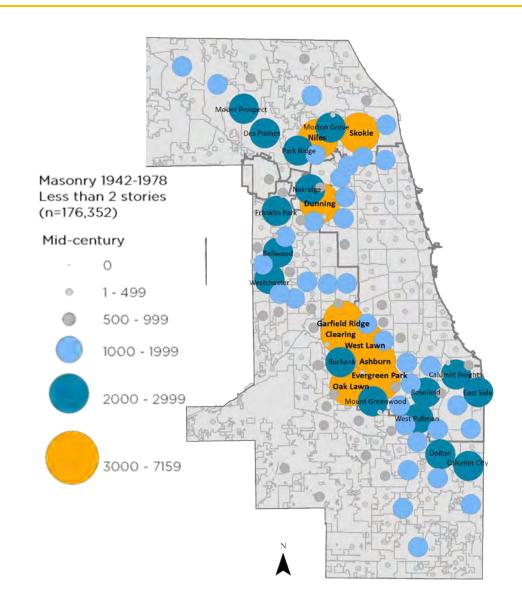


Targeting by Housing Type



 176,352 of these brick homes in Cook County, representing 19.2% of county's population.

Municipalities/Chicago Community Areas with Largest					
Concentration of Group 4 (Top 5)					
	Group 4				
		Total # of	Group 4 % of		
Name	N Obs	SF Homes	SF Homes		
Ashburn	7247	11959	61%		
Skokie	6663	17129	39%		
Garfield Ridge	4763	10405	46%		
Norwood Park	4715	11242	42%		
Oak Lawn	4245	16695	25%		
Total	27,633	67430	41%		







County-Wide Savings Potential

Baseline Metrics

- Masonry Pre-1942 Less than 2 stories non split level (Group 6) –
 176k Homes
- Median Natural Gas Use 1,229 Therms Annually
- Median Electricity Use 7,849 kWh Annually

Potential Program Success (10% Penetration)

• ~17,000 Homes

Annual Savings Potential (10% Therms Savings & 7% kWh Savings)

- ~2 Mil Therms
- ~9 Mil kWh Saved
- ~20,000 metric tons CO₂e reductions





Applications: Align Efficiency w/Community Goals

- Spur economic development
- Preserve affordable housing
- Address high rates of foreclosure, vacancy
- Revitalize historic neighborhoods
- Meet climate change goals



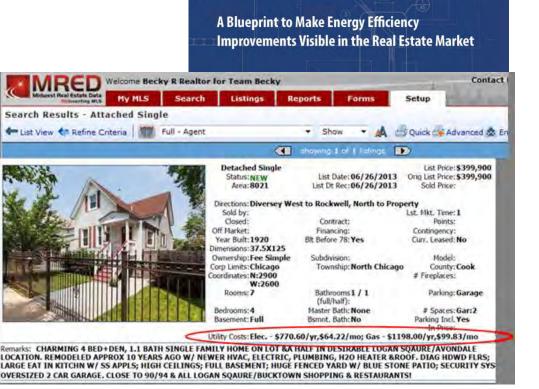


Applications: Real Estate Transaction Process

 These data are also helping to provide energy transparency in real estate transactions.

- City of Chicago residential energy costs disclosure when a home is listed for sale via an MLS
- Early results promising

REALTOR Mag Energy Cost Disclosure Could Mean Faster Sale DALY REAL ESTATE NEWS (MONDAY, AFFIL 28, 2014)



Unlocking the Value of

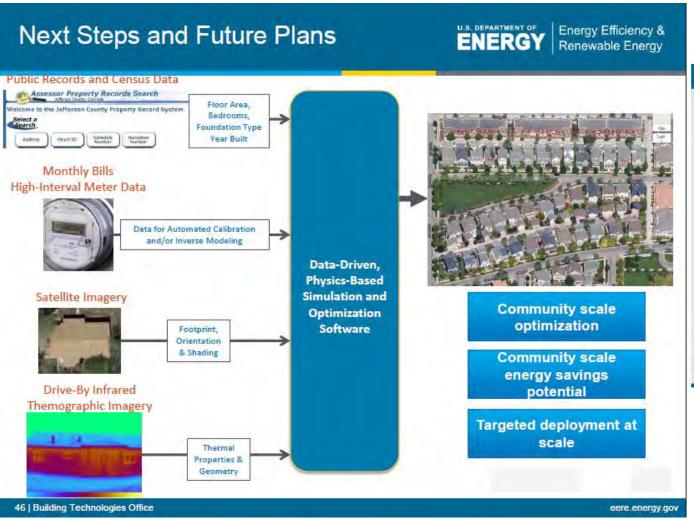
an Energy Efficient Home

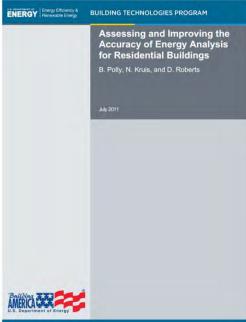






Application: Approach is Being Replicated





<u>test</u>





Lindy Wordlaw Lindy.Wordlaw@elevateenergy.org (773) 269-4012

ElevateEnergy.org



@elevate_energy



Facebook/elevateenergy



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