



ELEVATE ENERGY  
**2017 ANNUAL REPORT**



# OUR MISSION AND VISION



## SMARTER

We give people the resources they need to make informed energy choices.



## ENERGY USE

Getting energy use right saves money, increases comfort, creates jobs, and protects the environment.



## FOR ALL

We ensure the benefits of clean and energy efficient use reach those who need them most.

# OUR IMPACT



Assisted municipalities in upgrading 17,761 streetlights with energy efficient LEDs

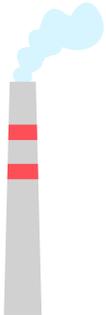
Helped families save

**\$2.5 million**

on utility bills



Published 23 data-driven reports and papers



Reduced 14,142 metric tons of carbon pollution, equivalent to taking 3,028 cars off the road for an entire year



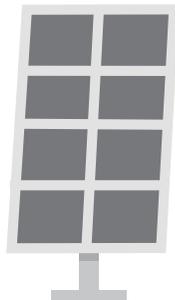
Kept 7,589 homes affordable with efficiency improvements

Educated

**434,235**

people on how to save energy at home

Identified 15 pilot sites for community solar installations



Served more than 50,000 families with our demand response programs

# CELEBRATING 10 YEARS OF ELECTRICITY PRICING PROGRAMS

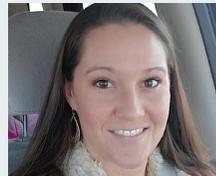
We helped bring Ameren Illinois Power Smart Pricing and ComEd's Hourly Pricing into the world, and we administer the programs today. Together, they have saved more than 50,000 participants \$27 million on their energy bills.

## WHY DO PARTICIPANTS LOVE THESE PROGRAMS?



Hourly Pricing customer  
Zdenek P., Oak Park, IL.

**“ I like knowing how much energy I’m using and when so I can take greater control over my energy use and costs.”**



Power Smart Pricing customer  
Angela O., Worden, IL

**“ The most obvious reason is because it saves me money. But the program also teaches me about LOTS of ways that I can be more energy efficient!”**

# HELPING HOMEOWNERS BREATHE EASY

Elevate Energy installed ventilation systems in homes as part of a two-year study with the Illinois Institute of Technology. Poor indoor air quality can trigger asthma attacks and lead to repeated emergency room visits. Ventilation systems help circulate indoor air more efficiently, creating energy cost savings in addition to health benefits.



Elevate Energy Construction Analyst Tim Crowder talking with a homeowner and Breathe Easy participant about her water heater and ventilation system.

# SHOWCASING ENERGY EFFICIENCY BENEFITS TO NATIONAL DECISION MAKERS

In the summer of 2017, we invited U.S. Representative Mike Quigley to tour Jim Saccone's building to see how supporting clean energy programs can preserve healthy, affordable housing and create local jobs. In addition to air sealing and insulation work to keep units comfortable, we were able to connect Jim to over \$22,000 in utility-funded incentives for a new boiler, lighting retrofit, and water efficiency fixtures.



U.S. Representative Mike Quigley learns about the benefits of a high-efficiency boiler.

# MAKING MOTOR CITY MULTIFAMILY HOUSING MORE AFFORDABLE

Elevate Energy and the Detroit Local Initiatives Support Corporation implemented the Multifamily Green Initiative (MGI), which helps affordable multifamily property owners in underdeveloped areas of Detroit make efficiency investments in their buildings. We helped one MGI participant, Develop Detroit, identify energy efficiency, water efficiency, and solar installation options that could reduce energy use by 47 percent.



A multifamily building in Detroit receiving energy efficiency improvements through the MGI.

# CHALLENGING COMMUNITIES TO SAVE ENERGY

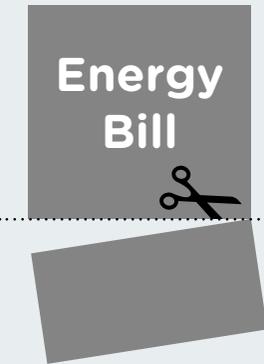
We organized the Energy Education Challenge, where three central Illinois towns— Mason City, Petersburg, and Virden— competed to win money for their community through energy education. We helped residents learn to conserve energy and motivate their neighbors to do the same. A total of \$50,000 was given out to communities and local organizations. During the course of the Challenge, almost 90 events were held and over 9,000 people were educated on ways to save energy.



We talked with residents at the Mason City Fall Festival about how to save money and energy (even the Mason County Fair Queen stopped by!)

# IMPROVING LOW-INCOME ENERGY EFFICIENCY PROGRAMS IN MICHIGAN

We worked on a study of Michigan's low-income residential and nonprofit sectors to quantify the savings potential in these building types. We found that these underserved markets can significantly contribute to reducing Michigan's greenhouse gas emissions, save low-income households money, and strengthen local economies.



Michigan low-income families on average spend **15%** of their income on energy.

Home energy efficiency upgrades, like air sealing, insulation, lighting upgrades, and others, can reduce energy burden by saving between **15% and 30%** on energy costs.

# HELPING CHILDCARE CENTERS SERVE MORE FAMILIES

Our nonprofit buildings program helps mission-oriented organizations dedicate more money to their services and less to utility bills. We facilitated efficiency upgrades for Chicago Commons, a social services organization serving Chicago families for more than 120 years. Simple lighting upgrades at a childcare center in Humboldt Park and an adult services center in Bronzeville are expected to save the organization roughly \$8,631 on electricity annually.



“ We are so grateful to be able to save on energy and costs at our facilities. We can now pursue projects that we otherwise would not have been able to during these uncertain budgetary times. The improvements will help us continue to provide quality services to our communities and families long into the future.”

**Edgar Ramirez, President and CEO, Chicago Commons**

# FAIRLY VALUING SOLAR IN REAL ESTATE MARKETS

We're teaching the real estate industry how to sell the sun. With support from the U.S. Department of Energy, we developed an online continuing education course for real estate agents, appraisers, and regulators to learn how to properly value residential solar photovoltaic systems in a real estate listing.



# OUR GREATEST ASSETS

Elevate Energy staff have different interests and areas of expertise, but we all come to work each day to deliver smarter energy use for all.



# BOARD OF DIRECTORS

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# FUNDERS

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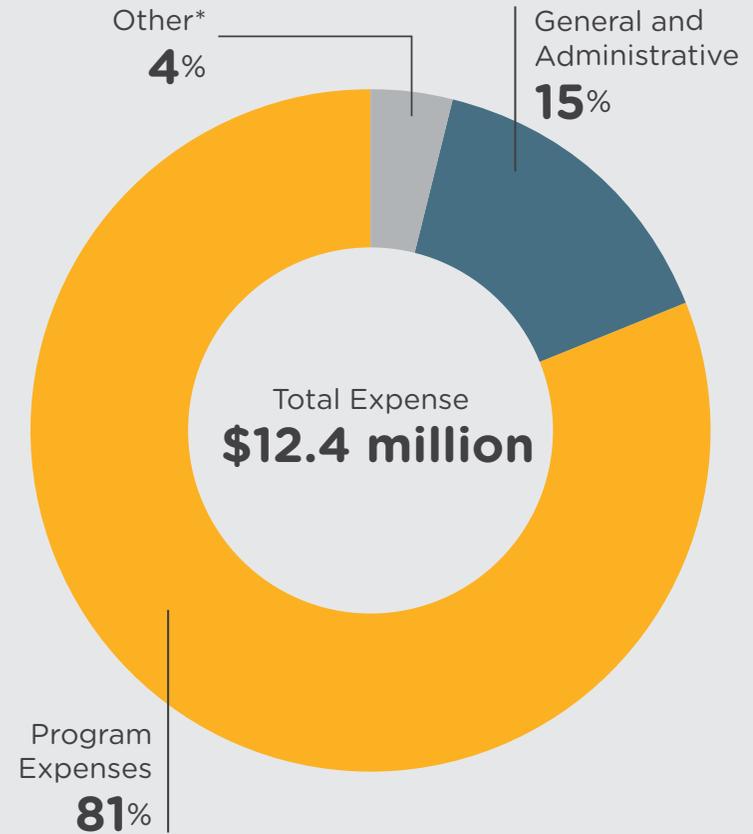
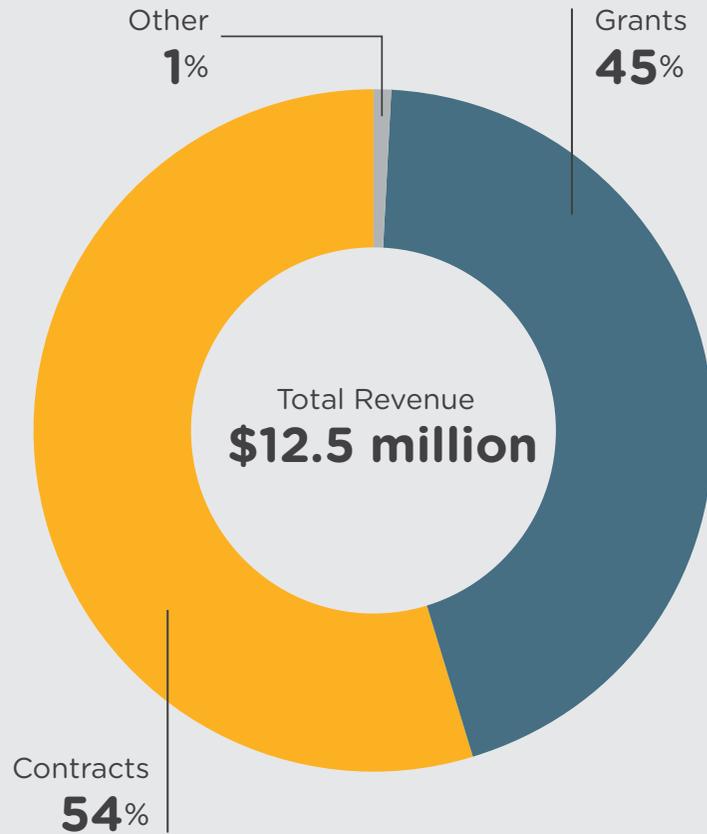
US Department of Energy

US Department of Housing and  
Urban Development

US Environmental Protection Agency

University of Chicago Urban Labs

# 2016 FINANCIALS



\*Other includes Non-Operating and Fundraising expenses, of which Fundraising accounts for less than 1% of total expenses

