



ELEVATE  
ENERGY

**2015**  
**ANNUAL  
REPORT**



## OUR MISSION AND VISION

Elevate Energy is dedicated to promoting smarter energy use for all. We design and implement efficiency programs that lower costs, protect the environment, and ensure the benefits of energy efficiency reach those who need them most. We apply our strong research and analysis capabilities to continually improve our

programs and maximize our impact. Our team builds strong connections in the places where we work, and we are leaders at reaching groups that have typically been underserved by energy efficiency programs. We continually strive to deliver high quality programs and services that contribute to healthy, thriving communities.

# OUR ORGANIZATION

Number of  
data-driven reports  
and papers  
published in 2015:



Our office  
received LEED  
Certification at  
the Gold Level

In total, our programs have helped  
reduce greenhouse gas emissions by  
**86,000 metric tons**



**536**

Total jobs created



Number of customer  
interactions in 2015 to support  
Chicago Energy Benchmarking:



Number of staff potlucks to  
energize Elevators in 2015:



**2,251**  
Twitter  
followers

**\$23**  
million

Amount participants have  
saved on ComEd Hourly  
Pricing and Ameren  
Illinois Power Smart  
Pricing since 2007

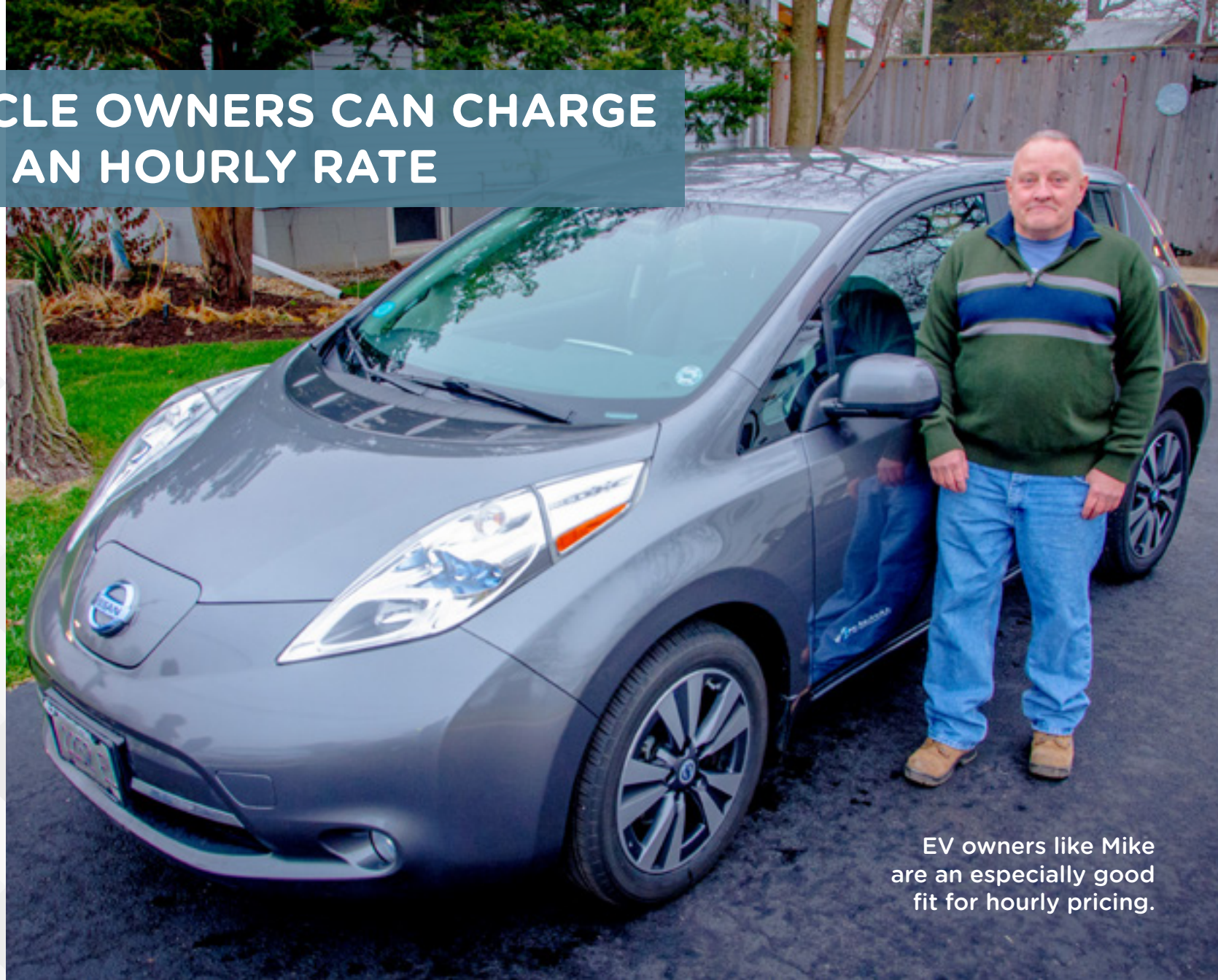


Consecutive bike  
to work week wins

**23,554**  
Midwestern residents who  
received an in-depth education  
on energy efficiency in 2015

# ELECTRIC VEHICLE OWNERS CAN CHARGE SMARTER WITH AN HOURLY RATE

The smart grid enables residents to take control of their electricity usage through innovative rate options like hourly pricing programs. We administer three such programs, serving 23,706 customers, including Mike McMahon, a veteran and EV owner in Lockport, IL.



EV owners like Mike are an especially good fit for hourly pricing.



# SUPPORTING THE SMART GRID, ONE PERSON AT A TIME



Elle helps host an energy house party among a group of friends and neighbors.

We educate consumers across Illinois with innovative tactics such as energy house parties, like this one we held at the home of Jerome McDonnell, host of WBEZ's Worldview program.

## SUPPORTING CHICAGO ENERGY BENCHMARKING

We supported the second year of Chicago's Energy Benchmarking Ordinance. In 2015, our Help Center handled more than five times the number of interactions over the previous year, resulting in an 85 percent compliance rate.



Ben is part of the  
Program Support team  
at Elevate Energy.





## OUR FULL-SERVICE APPROACH CONNECTS OWNERS TO FINANCING

As part of an energy assessment, an analyst from Elevate Energy examines the systems at a multifamily building.

We've improved nearly 25,000 apartment units with energy efficient upgrades and generated more than \$35 million of private investment in energy conservation measures.



# MAKING EXISTING BUILDINGS MORE COMFORTABLE AND EFFICIENT

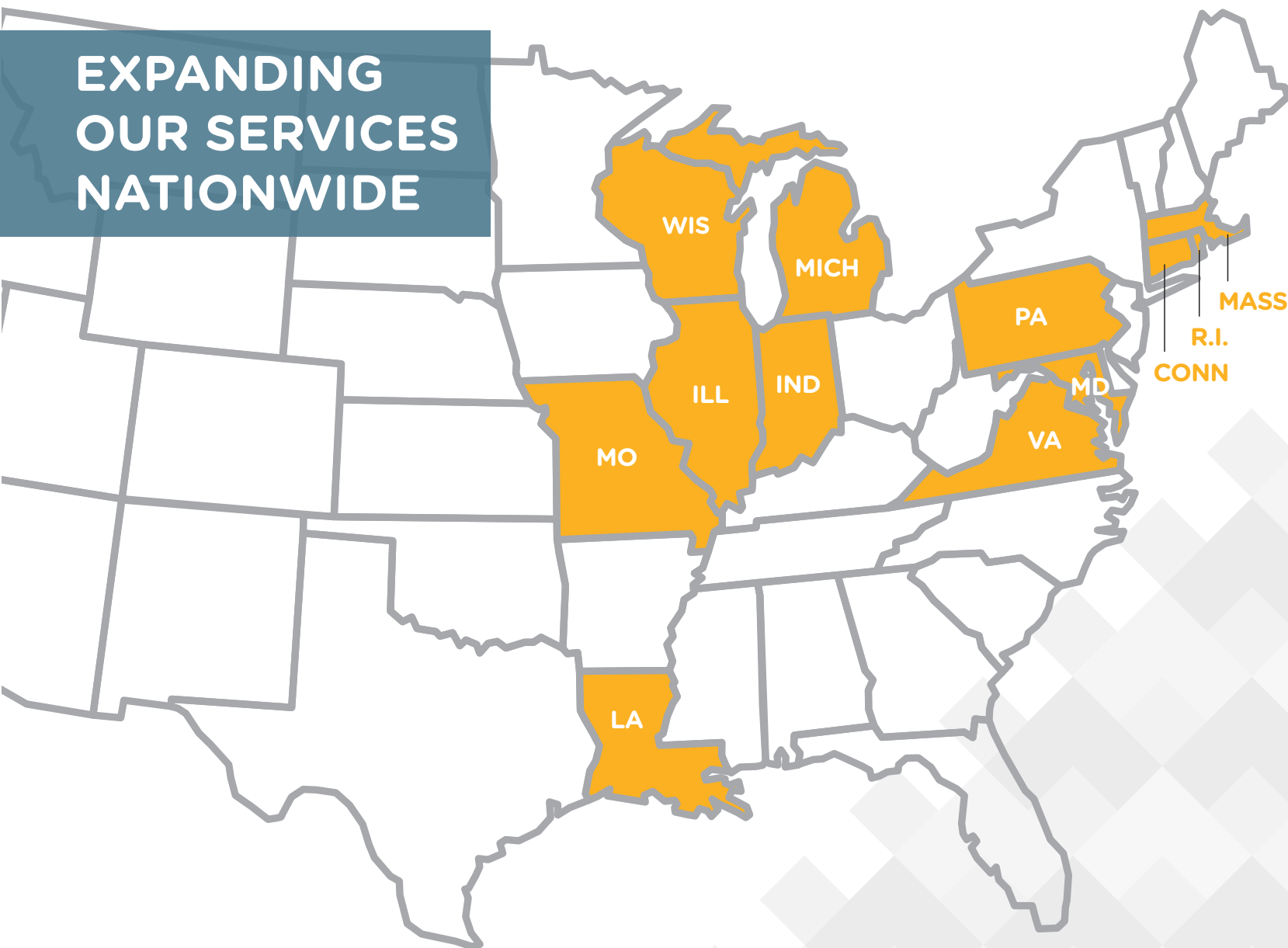
In addition to improving affordable multifamily housing, we also serve nonprofit organizations, including childcare centers like El Hogar del Nino and Chicago's public television station WTTW.



Elevate Energy worked with Illinois Clean Energy Community Foundation and ComEd to perform lighting upgrades at WTTW.



## EXPANDING OUR SERVICES NATIONWIDE



We helped establish and expand multifamily energy efficiency programs in new areas, modeled after our award-winning service in Chicago. These programs helped to improve more than 5,000 units across the U.S.

# DEVELOPING ENERGY AND SUSTAINABILITY PLANS

We supported the development of a comprehensive state energy plan for Missouri and developed and are implementing a sustainability plan in Madison, Wisconsin.



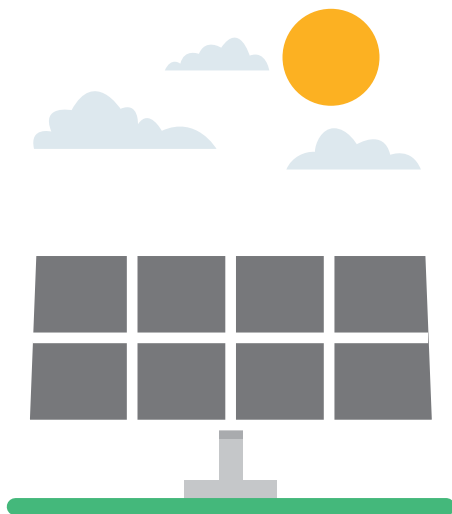
Madison, Wisconsin



# PROMOTING SMART ENERGY POLICY AND PUTTING DATA TO WORK

## What is community solar?

- 1.** Solar panels are installed in a sunny location somewhere in the community.
- 2.** Anyone with an electricity bill can subscribe to this community solar array and start accessing solar energy for their home.
- 3.** Each subscriber is credited with the electricity created by their share of the solar array right on their electric bill, regardless of where they live.



In addition to supporting the Illinois Clean Jobs coalition, we utilized our data and mapping expertise to help Cook County and the U.S. Department of Energy assess the opportunity for community solar in Illinois.

# ENERGY COST DISCLOSURE PAYS OFF

In a first-of-its-kind analysis, we looked at 18 months of data since the City of Chicago passed a modernized energy cost disclosure ordinance and found that Chicago homes that disclose energy costs have a higher close rate and spend less time on the market.



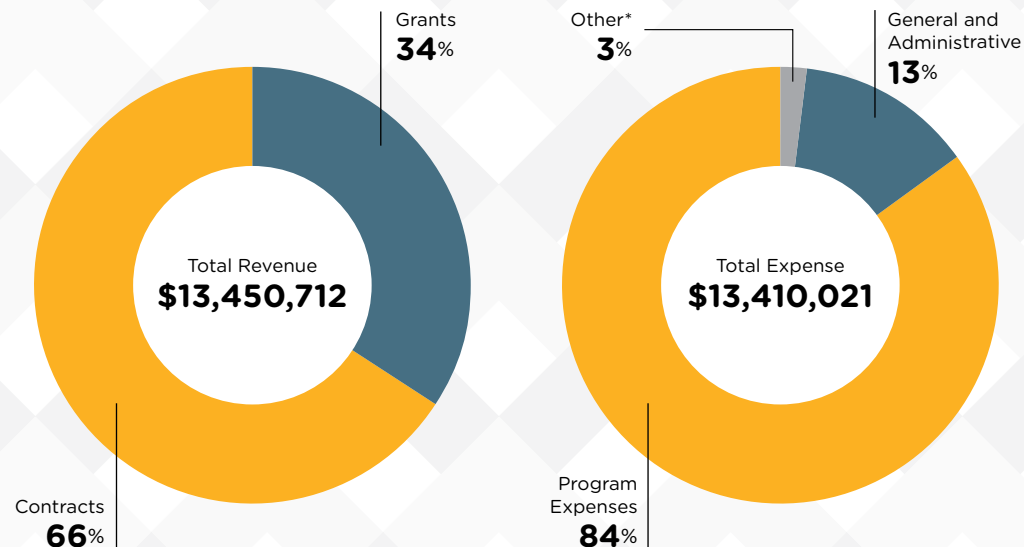


## ENGAGING NEW AUDIENCES IN REAL ESTATE



As a key partner of the U.S. Department of Energy's Home Energy Information Accelerator, we're expanding the availability and use of home energy data at key points in the residential real estate process.

# 2014 FINANCIALS



\*Other includes Non-Operating and Fundraising expenses, of which Fundraising accounts for less than 1% of total expenses.

# BOARD OF DIRECTORS

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AmazonSmile Foundation

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Energy Foundation

Enterprise Community Partners, Inc.

Illinois Department of Commerce  
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Innovation Foundation

Institute for Market Transformation

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Searle Funds at The Chicago  
Community Trust

LISC Chicago

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Berkeley National Laboratory

US Department of Energy

The Joyce Foundation

University of Chicago Urban Labs





## **ABOUT ELEVATE ENERGY**

Elevate Energy is a mission-focused organization that designs and implements efficiency programs that lower costs, protect the environment, and ensure the benefits of energy efficiency reach those who need them most.

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